

Web 2.0 is a term used to describe the new trends in web design and communication. The original web design contained largely static data. Websites contained information that people usually stumbled upon and read. There were hardly any interactive features to Web 1.0. Web 2.0 is an ever changing system. The user interaction features are very high, and in some cases entire programs and platforms are located right on a website. Many web technology experts believe that the current layout of web design is only the beginning of the new web. The future of Web 2.0 is likely to integrate all parts of a person's life with his or her Internet connection.

Currently there are six categories included in the Web 2.0 structure. Each of these categories offers something completely different and completely necessary to the new style of Internet browsing.

Updated Search

The search feature of Web 2.0 goes beyond the simple typing of keywords into the lists of sites that used to be the only method for searching for content online. Most sites offer the search for keywords on their site as well as on other sites or search engines. Search engines are much smarter than they used to be as well. Keywords are only one part to Web 2.0 searching. It is now possible to search for video, audio, photos, news, shopping, and more.

Creating Links

Linking is very important to the way that Web 2.0 is operated. The ability to link to different sites is one of the foundations of the new Internet system. Many sites are completely based on sharing links between members. Almost every Web 2.0 site has the capabilities to post and review links to other sites.

Receiving Signals

One of the most important features of Web 2.0 is the ability to constantly update users and site visitors to changes to the site. These RSS feeds are extremely popular. One of the most popular RSS sites is the site Twitter. Users of Twitter can constantly update followers on what is going on in their lives. Many news sites also take advantage of the RSS feeds.

Multiple Authoring

The original style for web content was that the creator of the site was the only person who ever updated the site. In web 2.0 content sharing is a much bigger deal. Sites such as Wikipedia have spawned the new generation of shared content. Users are able to work together to create the most informative and accurate information on the Internet. Blogging has also become an explosive media with the added user interaction of comments.

Adding Extensions

Many websites are no longer just web pages. These sites contain programs such as games, videos, and many other applications to use the Internet as a program tool rather than just a visual reading tool. The Internet is often used as a tool to open other programs as well.

Inventing Tags

Tagging items is another part of Web 2.0. Users are able to assign one word tags to pages and articles online making it even easier to access information on any topic imaginable. Tags make it easier for both the creator of the site and visitors to access information and share details.

Because of the constantly changing nature of Web 2.0, it is no longer an option to continue operating sites in the old ways. Sites that do not incorporate the Web 2.0 interfaces will not be popular. Visitors will choose to visit sites that offer more personalization and interaction.

The conversion to Web 2.0 does not have to be difficult. Although there are many aspects to the new system they can be introduced slowly over time. There are many great web design companies including Fincel Design, that can help redesign any web site to bring it into the new world of web programming and publishing.

Our prices for these services are usually very reasonable and will offer companies and individuals a much higher visitor satisfaction rating which will keep them coming back for more.